

## EdT EUA Trade News

### 15 Julho a 2 Agosto

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#### AVIAÇÃO

**24/07/2024 | Travel Pulse | [American Airlines Opens AAdvantage Business Program to Travel Agencies](#)**

The new approach went into effect July 16, [according to Travel Weekly](#) and is a departure from the carrier's previous stance on the issue. Up until now, American only awarded points or miles in exchange for bookings made directly with the airline. That policy was implemented last October when the airline's Business Extra program was renamed AAdvantage Business.

**15/07/2024 | Travel Market Report | [CDC Sets New Rules for Bringing Dogs into the U.S.](#)**

Starting Aug. 1, 2024, dogs traveling into the U.S., including those returning from a trip, will need to be at least six months old, microchipped, appear healthy, and have proof of a valid rabies vaccine. They also must not have been in a country where rabies is endemic in the past six months. The CDC has a list of high-risk countries [on its website](#).

**23/07/2024 | PhocusWire | [Delta Air Lines Struggling In Wake Of Tech Outage](#)**

Four days after the worldwide technology outage, Delta Air Lines is still struggling. The carrier has had trouble getting crews in place and rebooking passengers from the meltdown. After having to cancel nearly a third of its flights on Monday – 29 percent – Delta has already had to [cancel 11 percent of its flights](#) as of 8 a.m. ET on Tuesday, according to FlightAware.com

**02/08/2024 | Insider Travel Report | [DOT Proposes Ban on Family Seating Junk Fees by Airlines](#)**

Mandating fee-free family seating would lower the cost of flying with young children—saving a family of four as much as \$200 per roundtrip if seat fees are \$25. The DOT's proposed family seating junk fee ban is part of President Biden's push to crackdown on corporate rip-offs that can unfairly raise prices for consumers.

**02/08/2024 | Insider Travel Report | [Are We Getting Closer To Sustainable Flying By Major Airlines?](#)**

Next time one of your clients asks whether flying is really sustainable travel, you can point to this news. This week two major U.S. airlines taking big steps to use more Sustainable Aviation fuel (SAF), which should help cut down on carbon pollution. First United Airlines became the first carrier to purchase sustainable aviation fuel (SAF) for use at O'Hare International Airport (ORD). Then yesterday JetBlue and World Fuel Services announced a new commercial agreement to bring the first regular supply of blended sustainable aviation Fuel (SAF), provided by Valero Marketing and Supply Company, to John F. Kennedy International Airport (JFK) as early as the fourth quarter of 2024.

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#### EUROPA/ DESTINOS CONCORRENTES

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#### EUA/ SECTOR TURISMO NOS EUA

**24/07/2024 | PhocusWire | [U.S. Department of Homeland Security selects startups to develop digital identity credentials](#)**

Around the globe, work on digital identity credentials is accelerating with the United States the latest country to take a step forward in development. The U.S. Department of Homeland Security's Science & Technology Directorate (S&T) has awarded contracts to six startups to develop digital credentials that could be used for cross-border travel and other purposes.

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#### ESTUDOS/ TENDÊNCIAS

**15/07/2024 | Travel Agent Central | [Foreign Arrivals to Europe for First Half of 2024 Surpass 2019 Levels](#)**

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Year-to-date data indicates that both traditional and non-traditional Southern European and Mediterranean destinations continue to be the most popular choices for tourists in Europe. Notable increases in arrivals compared to 2019 levels were recorded in lesser-known destinations such as **Serbia** (+40 percent) and **Bulgaria** (+29 percent), as well as long-standing favorites including **Malta** (+37 percent), **Portugal** (+26 percent) and **Türkiye** (+22 percent). The ongoing success of these destinations is partially due to their common offer of value-for-money experiences and generally favorable weather conditions.

**17/07/2024 | Insider Travel Report | [Strategic Vision Survey Weighs Just How Good Luxury Travel Business Is Today](#)**

Respondents to Strategic Vision's 2024 Pulse of the Industry Survey—which includes executives from top travel management global firms that plan and book leisure, business, meetings and incentive travel for some of the world's largest companies and wealthiest individuals—largely reflected the industry's optimism about luxury travel, predicting that revenues and bookings would continue their post-pandemic rise.

**17/07/2024 | Insider Travel Report | [Allianz Asks: Are Americans Still Confident in Taking a Vacation?](#)**

Confidence in taking an annual vacation has never been higher as new consumer data illustrates Americans' desperation to find ways to travel, as revealed by Allianz Partners USA's 16th Annual Vacation Confidence Index. The travel insurance and assistance company's latest survey found that 68 percent of Americans are confident in taking a vacation sometime in 2024, marking the highest point since research began in 2009.

**26/07/2024 | Insider Travel Report | [Why Americans Are Staying Longer and Spending More This Summer](#)**

Americans are planning to take longer stretches of time off this summer, according to Allianz Partners USA's 16th Annual Vacation Confidence Index. New research indicates that travel remains a strong priority based on an increase in both average trip length and average spend on room nights, with a major rise reported for three-night getaways.

**30/07/2024 | Insider Travel Report | [Why Americans Are Justifying Vacations Despite Budget Constraints](#)**

Confidence in taking an annual vacation has never been higher as new consumer data illustrates Americans' desperation to find ways to travel, as revealed by Allianz Partners USA's 16th Annual Vacation Confidence Index. In a new take on its latest survey, Allianz found that 68 percent of Americans are confident in taking a vacation sometime in 2024, marking the highest point since research began in 2009.

**01/08/2024 | Insider Travel Report | [New Survey Finds Warning Sides in Summer Travel Demand Numbers](#)**

Domestic travel heated up in June with the kickoff of summer travel, but the seasonal increase in travelers fell below prior year levels. Omnitrak's Travel Market Penetration Index rose in June to 113.5, which was an increase from May 2024 (101.9), but well below the same period in 2023 (123.4).

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**TRADE**

**15/07/2024 | Travel Agent Central | [The Travel Corporation To Be Acquired by Asset Management Fund](#)**

The news means that TTC will now move away from the Tollman family for the first time in its 104-year history, a huge change for one of travel's most storied brands. The deal will include most TTC brands including Uniworld, Contiki, Insight, and more. Most notably, it will not include Red Carnation Hotels, one brand that will remain under the stewardship of the Tollman family.

**19/07/2024 | PhocusWire | [U.S. Court rules against Booking.com in Ryanair screen-scraping lawsuit](#)**

The Ireland-based low-cost carrier claimed Booking.com accessed the airline's website without permission, causing loss for the carrier. The jury in the Delaware District Court also ruled Booking.com had done the screen scraping knowingly with "intent to defraud," and it also dismissed Booking.com's counterclaim that Ryanair had defamed the OTA and that the airline was guilty of unfair competition.

**25/07/2024 | Insider Travel Report | [Perillo Will Now Feature Multi-Country Tours in 2025](#)**

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Guests will explore the vibrant cultures and stunning landscapes of Spain and **Portugal** on Perillo Tours' 12-Day Highlights of Spain & Portugal tour. This curated itinerary offers an unforgettable journey through iconic cities and scenic regions, blending history, art and culinary delights. Beginning in Madrid, travelers experience the grandeur of the Royal Palace. **In Portugal, soul-stirring Fado music will help deliver a memorable evening in Lisbon, immersing guests in the city's cultural heartbeat. Additional highlights include a port wine cellar tasting in Porto and a visit to the old fishing town of Cascais.** Departures are available from March to October 2025; with prices starting at \$6,750 per person double.

**24/07/2024 | PhocusWire | [Exoticca lands €60M investment to grow multi-day tours platform](#)**

Multi-day tour packages platform [Exoticca](#) has closed a €60 million Series D round. The investment in the Spain-based company was led by Quadrille Capital with new investors All Iron and ICF also involved as well as existing investors 14W, Mangrove, Bonsai, Sabadell and Aldea. The company uses its technology platform to bring content from local destination specialists online, package it up with flights and accommodation into multi-day tours and enable travel agents and consumers to book it.

**01/08/2024 | Insider Travel Report | [How Collette Is Focusing on Sustainable Travel With New Costa Roca Tour](#)**

A highlight of the tour is a two-night stay in Tortuguero National Park, where travelers can immerse themselves in the untouched natural beauty of the region. This approach enriches the travel experience and aligns with Collette's dedication to sustainable tourism and community support.

**01/08/2024 | Insider Travel Report | [Virtuoso to Focus on Start Ups and AI at Travel Week Tech Summit](#)**

Virtuoso, a leading global network specializing in luxury and experiential travel, will host its third annual Travel Tech Summit during the 36th annual Virtuoso Travel Week on Saturday, Aug. 10, at ARIA Resort & Casino. Dedicated to innovation within the luxury travel industry, the Travel Tech Summit is a one-of-a-kind event that focuses on using smart technology to elevate and enhance human connection, rather than replace it.

**02/08/2024 | Insider Travel Report | [Why A&K's Geoffrey Kent Is Leading the Best Diving Expedition in the World](#)**

Abercrombie & Kent founder Geoffrey Kent is at it again. Manfredi Lefebvre, Kent's friend, partner and chairman of A&K, said Kent has created another extraordinary journey this time to Raja Ampat, one of the best diving destinations in the world. He'll travel with just 24 other guests.

**02/08/2024 | Insider Travel Report | [Space Perspective Gets Ready to Debut MS Voyager on Uncrewed Test](#)**

Space Perspec8ve, the world's first carbon-neutral spaceflight experience company, announced the completion and arrival of Marine Spaceport (MS) Voyager, the world's first and only marine spaceport for human spaceflight, at its home base in Florida. In collaboration with Guice Offshore, the 294-foot world-class vessel has been outfitted for launch and retrieval operations, establishing Space Perspective as the first space travel company to offer global experiences through marine-based launches.

**02/08/2024 | Insider Travel Report | [Who's Moving This Week in Cruises, Tours & Destinations](#)**

**CRUISES: Silversea**, the ultra-luxury and expedition cruise travel brand, tapped **Barbara Biffi** as its new senior vice president, global sales, in a move that takes effect immediately. Since first joining the company in 2007, Biffi has held several roles, gaining a deep understanding of the brand, guests' preferences, and Silversea's strategic goals. Set to relocate to Miami, Biffi takes responsibility for global sales strategy across all channels from Massimo Brancaleoni, who departs to pursue other opportunities after [seeing his responsibilities expanded](#) earlier this year.

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**MICE**

**18/07/2024 | Insider Travel Report | [Deloitte Survey Finds Corporate Travel Has Reached Its Cruising Altitude](#)**

After a slow ascent, business travel appears poised to meet or exceed pre-pandemic levels, despite headwinds from high prices and sustainability goals. That's according to Deloitte's 2024 Corporate Travel Report, which

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finds amid rising prices and increasing trip frequency, 73 percent of travel managers surveyed expect their companies' travel spend to climb in 2024, and 58 percent expect it to increase in 2025, with those projecting gains expecting an average rise of 14-15 percent each year. Corporate travel spend by U.S. companies is expected to grow between 8 percent and 12 percent to meet or exceed pre-pandemic levels by the end of 2024.

**23/07/2024 | Insider Travel Report | [How Altour Is Using AI to Revolutionize Corporate Travel Management](#)**

We don't usually cover many corporate travel stories in this space, but we like to keep tabs on what's going on with one of the travel industry's largest travel agency groups—Internova Travel Group. Altour, one of the largest travel management companies, is part of that group and it just launched what its' calling Altour Intelligence, a comprehensive suite of tools that harnesses the power of artificial intelligence to transform how businesses manage and optimize their travel needs.

**23/07/2024 | PhocusWire | [GBTA predicts business travel spending will hit a record this year, surpass \\$2T in 2028](#)**

And the growth is projected to continue annually, with business travel spending projected to surpass \$2.0 trillion by 2028. The report is based on data from 72 countries across 44 industries. It also includes results of a survey of 4,100 business travelers from 28 markets around the globe to provide insights on travel frequency, preferences, corporate card use and more.

**30/07/2024 | PhocusWire | [U.K. regulator to investigate Amex GBT acquisition of CWT more closely](#)**

The acquisition of travel management company [CWT](#) by rival [American Express Global Business Travel](#) is being examined in more depth by the [Competition and Markets Authority](#) (CMA) in the United Kingdom. [Amex GBT announced its \\$570 million acquisition of CWT](#) in late March, saying at the time it expected the deal to close in the second half of the year.

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**TECH**

**23/07/2024 | PhocusWire | [Google no longer removing third-party cookies, new Chrome experience planned](#)**

The search giant has been working on ways to improve online privacy in its Chrome browser for a number of years and in 2020 announced it would get rid of third-party cookies, which track user behavior across multiple sites so advertisers can target ads to those consumers. But since then it pushed back the deadline for removal multiple times.

**25/07/2024 | PhocusWire | [3 opportunities for travel marketers now that cookies are here to stay](#)**

A browser cookie is a small string of code enabling advertisers to deliver highly targeted ads and track Internet users across multiple websites. While these cookies are incredibly effective user targeting tools for advertisers, privacy advocates and regulators have continued to push for their replacement with technology that prevents advertisers and publishers from identifying individual users and their online behavior.

**26/07/2024 | PhocusWire | [In the wake of CrowdStrike, how tech can shape travel crisis planning](#)**

Elements of travel, business and communications came to a screeching halt last [Friday during an IT outage](#) triggered by a [CrowdStrike](#) software update - and the ripple effect remains in play a week later. With many thousands of cancellations and delays, plenty of airline passengers were stranded last week - and many saw delays and cancellations this week, too, especially with [Delta Air Lines' sluggish recovery](#).

**31/07/2024 | Insider Travel Report | [New Survey Shows What Corporate Travelers Want: Tech Innovation and AI](#)**

Direct Travel, Inc., a leader in corporate travel management, released the findings of new survey revealing optimism about AI (artificial intelligence), a surge in bleisure travel and the need for greater innovation when booking a trip, especially among Gen Z business travelers. (Pictured above: Direct Travel CEO Christal Bemont.)

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**PORTUGAL NEWS**



**10/07/2024 | Yanko Design | [Lisbon's Iconic Bica Funicular Railway gets a stunning 2997-brick LEGO recreation](#) (partilhado por EdT UK)**

Anyone who's visited Portugal has undoubtedly encountered the Ascendador da Bica... either in person or through a postcard, a fridge magnet, or perhaps a tourist recommendation. The Ascendador da Bica is more than just a mode of transportation; it's a vibrant thread woven into the fabric of Lisbon's identity. Christened "The Bica Funicular," it scales the steep hills of the Bica district with a unique charm. LEGO builder Peter\_Designs' creation reflects this spirit faithfully. The tram itself is a marvel of LEGO engineering, built at a 20.5-degree angle to mirror the real tram's ingenious solution to conquer Lisbon's challenging topography. This intricate build utilizes 2997 pieces (with 773 being dedicated to the cart alone), ensuring not only structural stability but also a remarkably accurate representation of the tram's distinctive design.

**19/07/2024 | Travel Market Report | [Lisbon to Double Tourist Tax Starting in September](#)**

Lisbon has approved an increase in its tourist tax from 2 euros to 4 euros per person per night, which will go into effect on Sept. 1, 2024. The doubling of the tax to visit Portugal's capital city was recently decided upon by the Lisbon Municipal Assembly. It aims to address the impacts of tourism growth on the city, although city officials have not yet agreed what the funds will be used for.

**23/07/2024 | Lonely Planet | [Copy My Trip: a week of island hopping around the Azores](#)**

As the lucky destination editor in charge of Lonely Planet's Portugal coverage, I can tell you one thing with absolute certainty: you all love the Azores. Week after week, I see how readers like you are reading up on these green islands, which all your well-traveled friends are raving about.

**23/07/2024 | Washington Post | [Europe Travel Italy England Germany Vienna](#)**

Azores, Portugal

Portugal's tourism cachet shot up several years ago, drawing increasing international visitors to Lisbon, Porto and beach destinations like Comporta and Algarve. But if you've been there and done that, consider the wild landscapes of the Azores, Portugal's nine-island archipelago in the middle of the Atlantic.

**28/07/2024 | Travel Off Path | [Portugal's Stunning Algarve Coast: A Budget European Paradise For Americans](#)**

Everyone knows someone who is preparing for a trip to Europe, with destinations like Italy, France, and Spain being the most popular European hot spots for American travelers.

**23/07/2024 | Conde Nast Traveler | [These Are the World's Most Powerful Passports in 2024](#)**

The Henley Passport Index, compiled by consultancy firm Henley & Partners, is based on exclusive and official data from the [International Air Transport Association](#) (IATA). According to this data, the primary deciding factor in determining how "powerful" a passport is is how many countries are accessible and visa-free for a nation's citizens. [Japan](#), [France](#), [Germany](#), [Italy](#), and [Spain](#) dropped into second place, with visa-free access to 192 destinations globally. Third place goes to a seven-country tie between [Austria](#), [Finland](#), [Ireland](#), [Luxembourg](#), [Netherlands](#), [South Korea](#), and [Sweden](#). These countries enjoy 191 destinations without a visa.

**25/07/2024 | TIME | [The World's Greatest Places of 2024](#)**

Travel industry trends often reflect the id of humanity: what the collective we desires most when unburdened from daily stressors and responsibilities. In 2024, that includes other-worldly art and design, like at China's Aranya; active travel, like Natural Selection's Guided Cycling Safari in Botswana; learning more deeply about the communities and areas we're traveling to, like at Antarctica's White Desert, Maui Cultural Lands in Hawaii, and Kamba in Republic of the Congo; and learning more deeply about ourselves, like at New Mexico's Modern Elder Academy.

**CAPACIDADE AÉREA**

Airline	Route		W23/24	S24
<b>TAP Air Portugal</b>	Newark	Lisbon	13	14
	Newark	Porto	5	7
	NY - JFK	Lisbon	7	7
	Miami	Lisbon	10	10
	Boston	Lisbon	11	14
	Chicago	Lisbon	3	5
	San Francisco	Lisbon	4	6
	Washington-Dulles	Lisbon	7	14
<b>United Airlines</b>	Newark	Lisbon	7	7
	Newark	Porto	-	14
	Newark	Ponta Delgada	-	7
	Washington-Dulles	Lisbon	7	7
<b>Delta Airlines</b>	NY - JFK	Lisbon	7	7
	Boston	Lisbon	7	7
<b>American Airlines</b>	Philadelphia	Lisbon	7	7
<b>SATA Airlines</b>	Boston	Ponta Delgada	6	7
	Boston	Terceira	1	1
	Boston	Porto	-	1
	Boston	Funchal	-	1
	Oakland, CA	Terceira	-	1
	NY - JFK	Terceira	-	1
	NY - JFK	Ponta Delgada	4	6
	NY - JFK	Funchal	1	1
	NY - JFK	Porto	-	1